



HIT LIST YITZY SPINNER "YOU AND I"

By: Rochelle Maruch Miller

That Yitzy Spinner was already sharing the stage with internationally celebrated Jewish music stars at the tender age of eight is hardly surprising. Born into a musically gifted family, he began singing at about the same time as he started to talk, demonstrating a rare talent well beyond his years. Yitzy was only eight years old when he was invited by Yerachmiel Begun to join the Miami Boys Choir, thus becoming the youngest member of the acclaimed group. Blessed with a gorgeous voice and a charismatic stage presence, he was immediately elevated to the status of soloist, which he held with distinction for the following five years.

In the ensuing years, this megawatt performer has become one of the most sought-after stars in the Jewish music arena, performing at weddings and in concert throughout the United

States, Canada, Israel, Belgium, Holland, and England. Performing in such prestigious venues as Avery Fisher Hall at Lincoln Center, Radio City Music Hall, Nassau Coliseum, the Wembley Arena in London, and Yad Eliyahu in Tel Aviv, Yitzy continues to draw crowds by the thousands, earning him an international fan base. Additionally, he has been featured on over 15 albums in collaboration with many other performers, gracing each production with his rich and beautiful voice.

But Yitzy's myriad fans – music aficionados all – wanted more. Not surprisingly, the multi-talented performer had long been inundated with requests to release his own album. It was something that he had long dreamed of doing, but it had to be at the right time – and with the right producer.

Enter Avi Newmark. With his impeccable credentials and superb musical acumen, Avi had already established himself as a producer par excellence. Case in point: it was Avi who introduced us to singing sensation Dovid Gabay and produced his runaway debut album, "Legabay." "What made me decide to approach Avi Newmark was his sterling reputation," Yitzy explained. "Avi is at the

top of his field, and he's respected by everyone in the music industry. He settles for nothing less than excellence, which was precisely my standard. The time was right for me to release my debut album. Everything was in place. My wife, Rachel, encouraged me to seek the right producer – and Avi Newmark certainly was eminently qualified."

Such was the beginning of what would become a two-and-a-half-year musical endeavor, the production "you and i," Yitzy Spinner's much anticipated debut album. Masterfully orchestrated with meticulous attention to every detail, "you and i" is an extraordinary artistic accomplishment, Yitzy's gift to his fans – and well worth the wait! Featuring twelve stand-out tracks, this album is representative of a gifted artist possessed of a fresh and exciting style.

Avi Newmark is peerless in recognizing true talent, and is understandably discerning in working with only those artists and material that meet his standards of excellence. Indeed, for an artist to capture Avi's interest, he must truly be unique – a cut above the rest. This is precisely how Avi felt upon perusing Yitzy's material. Avi liked what he heard, and the rest is musical history.

“What's nice about ‘you and I’ is that Yitzy is delivering a product to a market that is used to a standard style. What Yitzy did was to take his compositions and give them very unique and edgy arrangements. The arrangements and orchestrations are very diverse and appeal to a variety of musical tastes; the appeal is multi-generational. ‘you and I’ features rock, ballads, Middle Eastern, Calypso, and Yeshiva styles, among others, with authentic orchestrations. This album is for everyone; from people who favor ‘hearted’ simplicity to those who prefer sophisticated musical style. We have spared nothing to present a high quality and professional musical product. ‘you and I’ represents an entirely new concept in Jewish music. We feature the Israel Philharmonic Orchestra, with string arrangements by Leib Yaacov Rigler, a true musical genius. Yitzy Spinner is a remarkable talent – as a performer, as a musician, and as a composer. He is a consummate professional in every aspect. Yitzy's classically trained voice – and everything about ‘you and i’ – is distinctive from anything available on the market. This is an artist who is not afraid to take chances, and the result is a debut album like no other. I'm very proud of this album and I look forward to working with Yitzy on future projects as well...”

“Music is in my blood,” Yitzy explained in a recent interview with LifeStyle. Indeed, he is adept at playing the piano and the guitar, and has studied with some of the most respected music instructors in New York. As Yitzy's voice matured, his coaching allowed him to retain the signature sweetness in his voice, while enriching it with the power that comes with adulthood. Blessed with a magnificent voice and a desire to learn as much about singing as possible, Yitzy studied Chazanus and Nusach with such cantorial legends as Joseph Malovany, Bernard Beer, and Sherwood Goffin. Trained at the prestigious Belz Cantorial School, Yitzy has been selected to participate in a select program, where he is mentored by Chazzan Joseph Malovany.

For all his professional success, Yitzy's greatest source of pride is his family – his wife Rachel and

their adorable son, Gavi. They are his source of inspiration for his musical masterpiece.

“Yitzy Spinner – you and i” is distributed by Sameach Music, and is available at your local Jewish music and Judaica stores, as well as on the internet at www.jewishjukebox.com. It is the perfect Chanukah gift for everyone on your Chanukah

list – a must-have for every connoisseur of beautiful music. □

